



Offering flexible discounts on Fullscript



Did you know that one of the biggest barriers to patient adherence is cost? In fact, a recent survey of Fullscript patients shows that **70% of patients postpone supplement purchases due to cost.**¹

An important way to support patients — to provide them opportunities to access the supplements they need — is by offering them discounts. It's also an essential way for profit accounts to increase revenue for your practice!

Did you know?

One account on Fullscript offered a 10% discount and generated 34k in monthly revenue.²



Discount options to support your patients and your practice

An effective discount program has to work for both patients and your practice. That's why we offer profit-account practitioners multiple ways to discount products — from store-wide to extra individual discounts.

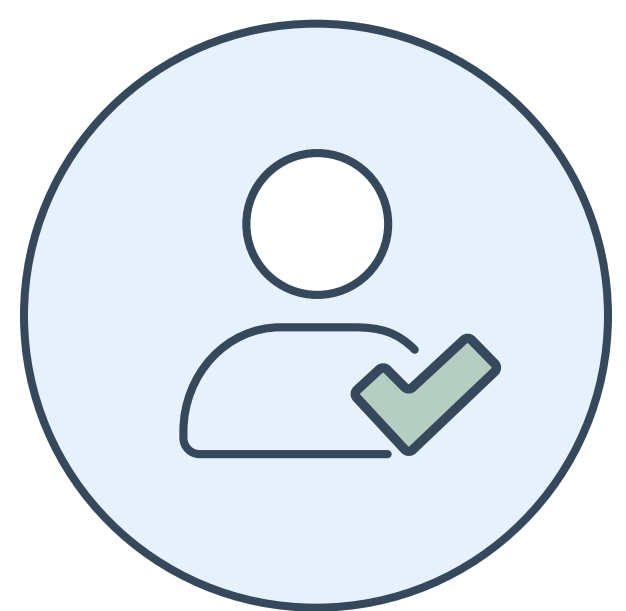
How Fullscript's discount options benefit your practice:



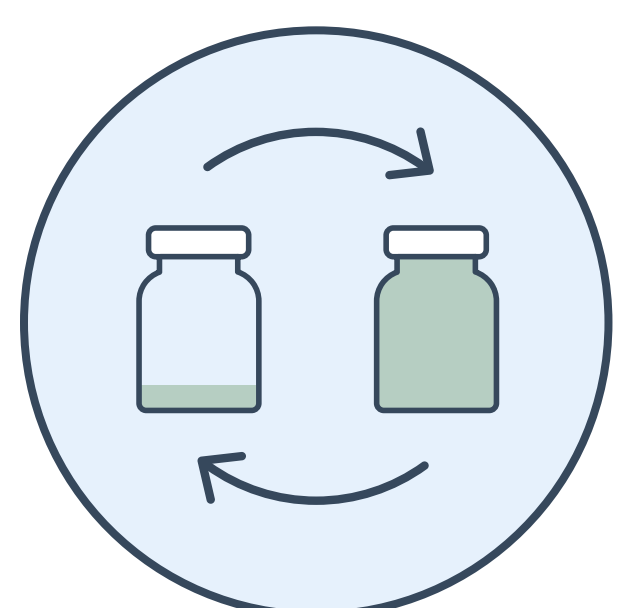
Dispensary-wide discount: Provide a discount to all patients in your dispensary and easily adjust at any time.



First-product-order discount: Encourage patients to get started with your dispensary by extending a discount on first orders.



Extra-individual discount: Provide individual discounts when adding new patients, or use the [bulk discount editor](#) to quickly adjust discounts later!



Autoship & Save program: From your profit margin, offer additional discounts on Autoship orders to make scheduling supplement refills more affordable for your patients.



Fullscript patient promotions: Hold limited-time sales when you opt in and update your discount margin through [your dispensary settings](#). Fullscript does the rest and opting in can boost your revenue up to 219%!¹



Note: Patients of Fullscript no-profit practitioner accounts benefit from an automatic 10% off of orders. However, they do not meet the criteria for extended discounts.



Still have questions?

Reach out to our Customer Success teams anytime.

[Email or chat](#) | 1 (866) 807-3828

