

# Take control of your patients' supplement quality

Convenience and cost often drive patients to big-box resellers for their supplements. Unfortunately, these sources run the risk of being compromised, which can lead to product ineffectiveness, mislabelling, and contamination.

**Fullscript turns you into your patients' best source for supplements**, with a commitment to quality that makes buying clinically-effective products more cost-effective and convenient.

# Our commitment to quality

Learn how we're committed to helping you deliver high-quality products.



# Purity

The products in our catalog prioritize good manufacturing processes (cGMP), accurate label claims, 1:1 supplier relationships, and testing to ensure your recommendations contain pure ingredients.



### Potency

We carry products that prioritize clinically-effective ingredient levels to support better patient outcomes.

Optimal levels of key ingredients often result in a better patient dosage experience.



#### Price

Whether you use
Fullscript to send online
supplement plans or stock
an in-office inventory, you
have control over savings
and profit margin to find a
balance between practice
growth and patient
affordability.

# Analysis of 30 dietary supplement products on Amazon

Seventeen of 30 products had inaccurate labels, 13 were misbranded, and nine had additional components detected but not claimed on the label.

Reference: <u>Avula, Crawford, Lindsey, et al. (2022). Analysis of Select Dietary Supplement Products Marketed to Support or Boost the Immune System</u>



# How to evaluate quality on a supplement label

Pay attention to these key areas when evaluating supplements for your patients.

# Purity

Look for transparent claims of mindful sourcing and testing, and avoiding filler ingredients.

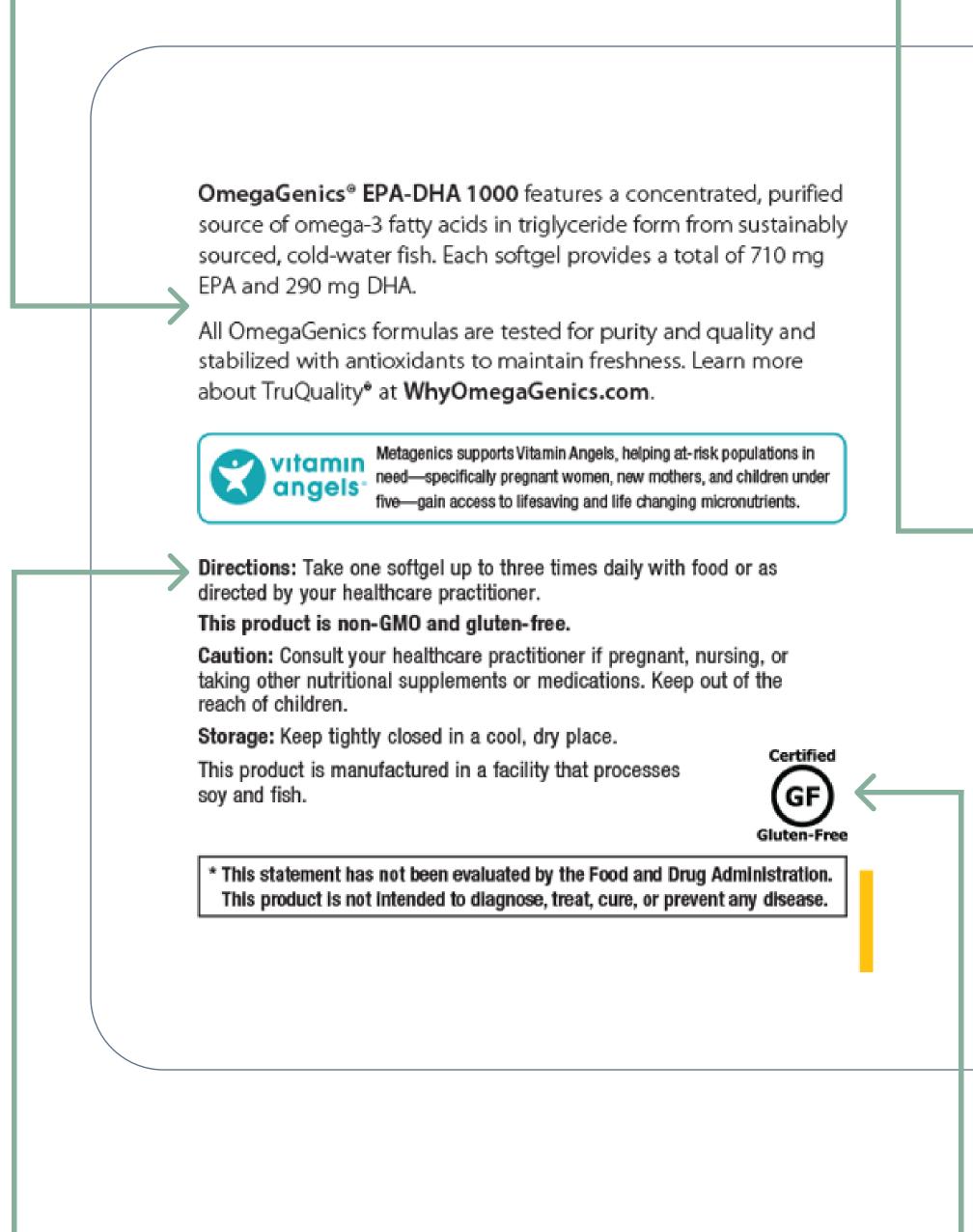
This product comes from sustainably sourced, coldwater fish like anchovies, sardines and mackerel.

# Potency

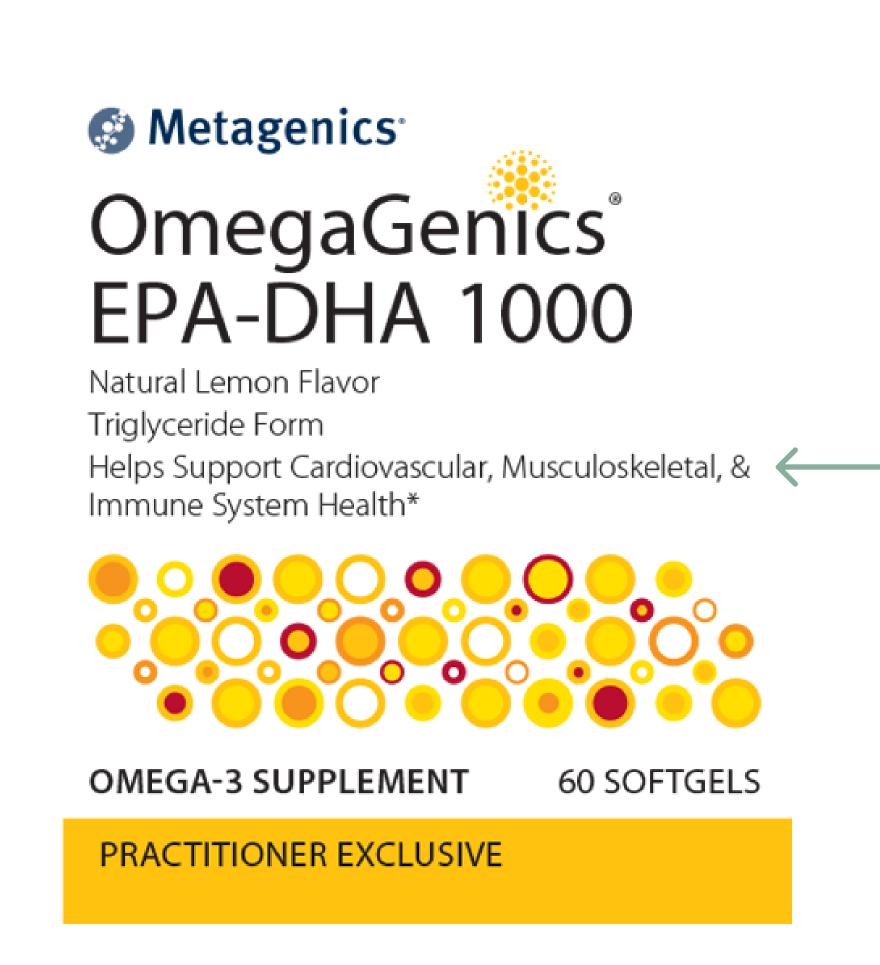
Lower-quality supplements typically have fewer active ingredients and more fillers and other excipients, so patients must take more doses to achieve the same desired clinical outcome.

#### Claims

Reputable products will make appropriate health claims, and if they do, they should be able to cite scientific evidence to back their claims up.







# Dosage

Dosage should be in line with clinical evidence, verified by potency testing, and easy for the patient to adhere to.

# Certifications

Third-party certifications (cGMP, NSF, USDA Organic, etc.) add extra quality assurance for certain brands and products. Third-party certifications ensure that the company is being transparent about its practices.

