

Marketing toolkit

Wellevate Migration

Congratulations on migrating your Wellevate account to Fullscript!

The marketing toolkit is here to help you let your patients know about your new Fullscript dispensary. Ready-made messaging templates for your social media channels and email can be found below with corresponding downloadable graphics.

Remember: When mentioning Fullscript in any social media posts, please tag us so we can engage with your posts!



@Fullscript



@FullscriptHQ



@Fullscript



@Fullscript

Promotional messaging

To introduce patients to your new Fullscript dispensary

Here are ready-made promotional messages to copy and paste into your social posts and emails to encourage your patients to follow your lead and migrate to Fullscript. Make sure to attach the corresponding graphic where applicable.

Facebook

(copy text below)

I'm excited to provide my patients with a better experience for accessing healthcare's best supplements!

Wellevate is now part of @Fullscript, and I've made the switch! Like Wellevate, Fullscript offers you easy access to my recommendations and even more of healthcare's best supplements.

Make the move with me! Start by signing in to your Wellevate account: [ADD WELLEVATE SIGN-IN LINK HERE]

(Download and attach social graphic)



Instagram

(copy text below)

I'm excited to provide my patients with a better experience for accessing healthcare's best supplements!

I've made the move from Wellevate to @Fullscript, and now you can, too! Here's what you need to know to follow me to Fullscript:

- Initiate the process by signing in to your Wellevate account.
- Fullscript will move all your information over. After that, you can order supplements and other wellness products from my dispensary and have them shipped directly to your door.
- You have until September 7th at which point your Wellevate account will become read-only.

Stay connected to my practice and continue your healthcare journey by making the move to Fullscript today.

#Fullscript #Vitamins #Supplements

[ADD DISPENSARY LINK TO IG LINK IN BIO EXTENSION IF APPLICABLE]

[\(Download and attach Instagram post graphic\)](#)

[\(Download and attach Instagram story graphic\)](#)

Twitter

(copy text below)

A better experience for accessing healthcare's best supplements is here!

Wellevate is now part of @FullscriptHQ, and I've made the switch! Like Wellevate, Fullscript offers you quick and easy access to high-quality supplements.

Start by signing in to your Wellevate account:
[ADD WELLEIVATE SIGN-IN LINK HERE]

#Fullscript #Vitamins #Supplements

[\(Download and attach social graphic\)](#)

Email

(copy text below)

Subject line:

Join me on Fullscript!

Preview text:

Here's why I made the move

Email body:

Hi, [Patient name],

I'm excited to let you know that Wellevate is now part of Fullscript, and I've made the switch! Similar to Wellevate, [Fullscript](#) offers you quick, easy access to my recommendations, even more of healthcare's best supplements, and helpful wellness resources.

Stay connected to my practice and make the move with me! It's simple to connect your Wellevate account to Fullscript. Here's what you need to know:

- Initiate the process through your Wellevate account or emails you receive from Wellevate.
- Fullscript will move all your information over. After that, you can order supplements and other wellness products from my dispensary and have them shipped directly to your door.
- Have Auto-Refill orders? No problem. They'll still arrive, but you'll need to set up future orders through Fullscript's [Autoship program](#).
- There's no rush. You have until September 7th at which point your Wellevate account will become read-only.

If you have questions, check out [these resources to help you with the migration](#). If you have further questions don't hesitate to reach out to me or [Fullscript's patient support center](#).

- Practitioner / Practice sign off

Have questions?

Get in touch with the [Fullscript Customer Success Team](#)