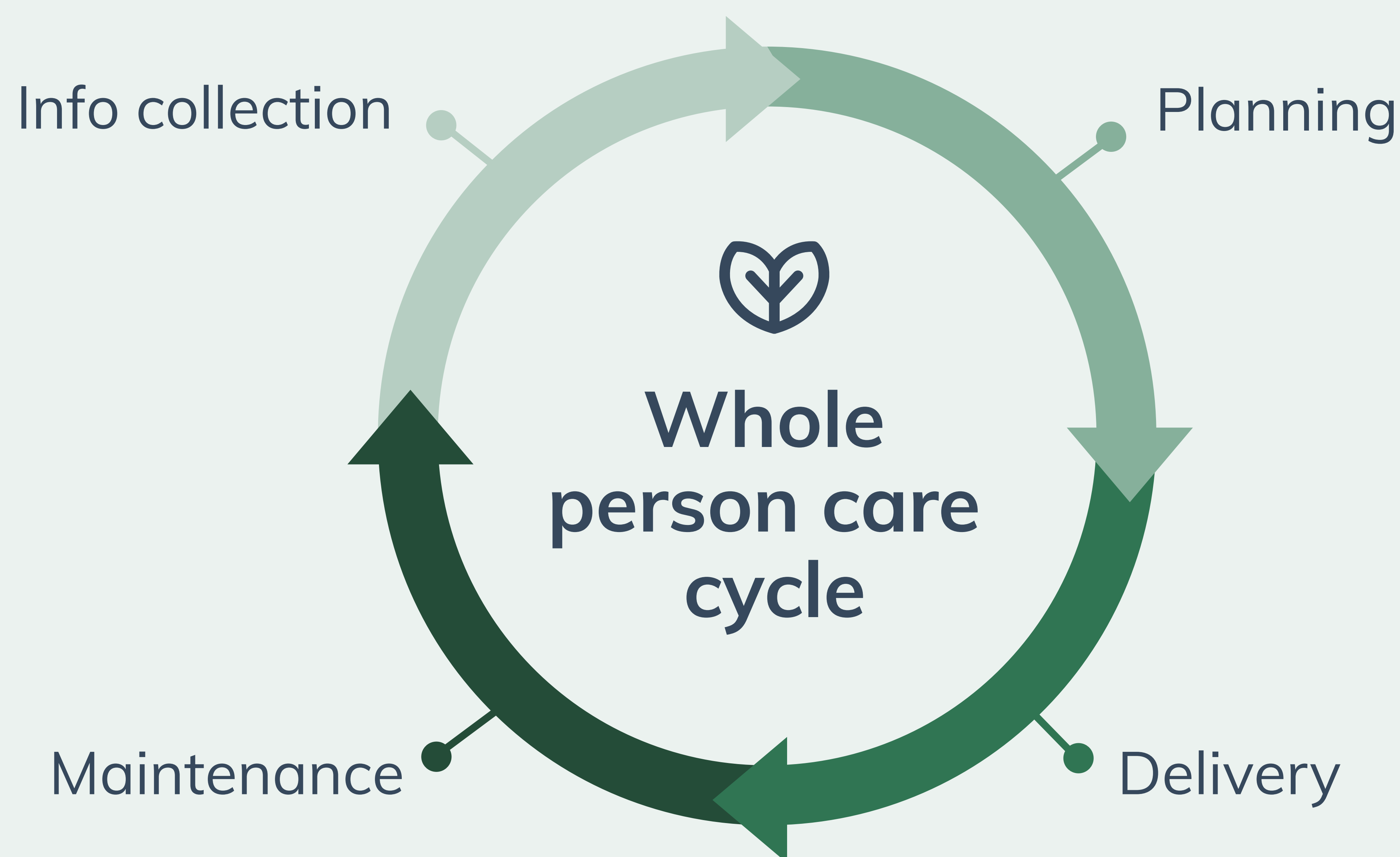




# The whole person care cycle



Most healthcare experiences involve a cycle of diagnosing symptoms and prescribing medication. This model is leading to provider burnout and frustration for patients, as well as other negative health outcomes.

**90%**

of the United States' \$3.8 trillion in annual healthcare costs come from largely preventable chronic health and mental health conditions.\*

\*Centers for Disease Control and Prevention (CDC)

At Fullscript, we believe a better cycle exists. The whole person care cycle goes beyond treating illness by promoting overall well-being through a balanced diet, regular exercise, effective stress management, and safe supplementation.

While ambitious, our company is committed to making whole person care the standard. We're committed to creating a clinical tool that offers actionable insights and touchpoints, enhances the care experience, and ensures a personalized, seamless care cycle between providers and their patients.



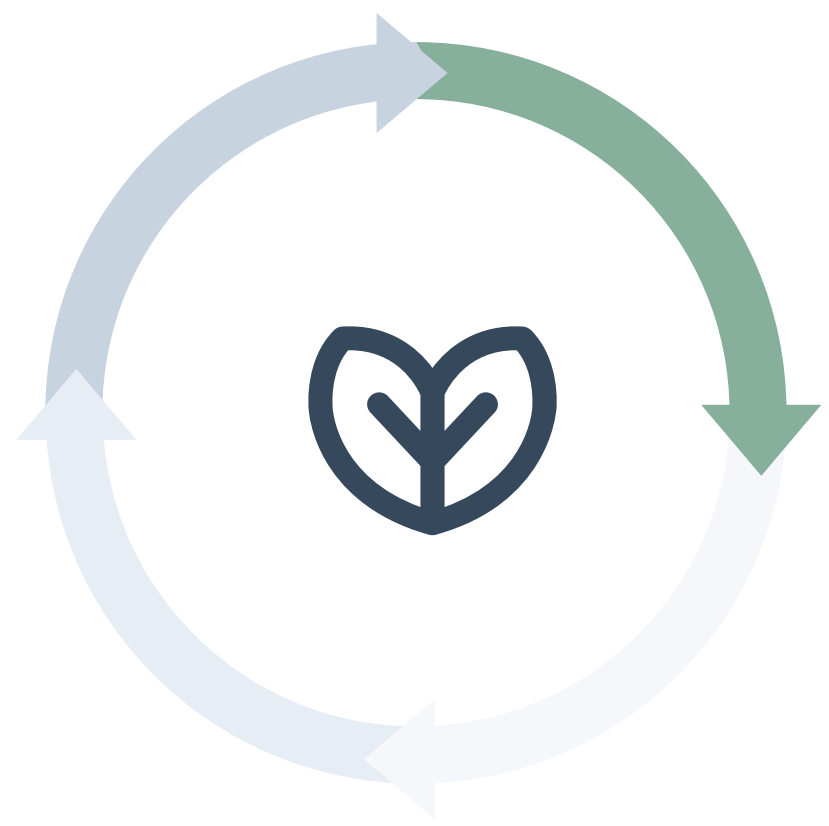


## Stage 1: Info collection

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The whole person care cycle starts with information collection. In this phase, healthcare providers closely examine their patients' lifestyles, including diet, physical activity, and stress levels.

Fullscript supports this phase by letting patients log their supplements, giving providers immediate access to the list of products broken down by their ingredients.



## Stage 2: Planning

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In the treatment planning phase, providers use advanced tools to help them make sense of the data, combining details about the patient's lifestyle, current medications, and objective information, including test results.

Fullscript's clinical decision support tools help providers transform patient data into personalized supplement plans in a streamlined workflow with minimal admin.

Fullscript is also launching a new lab testing solution to let providers send and track lab requisitions and specialty diagnostics tests in the same place they recommend supplements. Fullscript simplifies the information collection process, saving providers time and arming them with insights to make more personalized, effective decisions.

As providers adjust products and dosages, a patient's ingredient summary automatically updates their daily intake, ensuring accuracy and safety in dosing. Fullscript's Smart Product Comparisons and Plan Optimizations suggest viable alternatives based on price, format, allergens, and adherence factors, simplifying clinical decisions and improving treatment plan effectiveness.







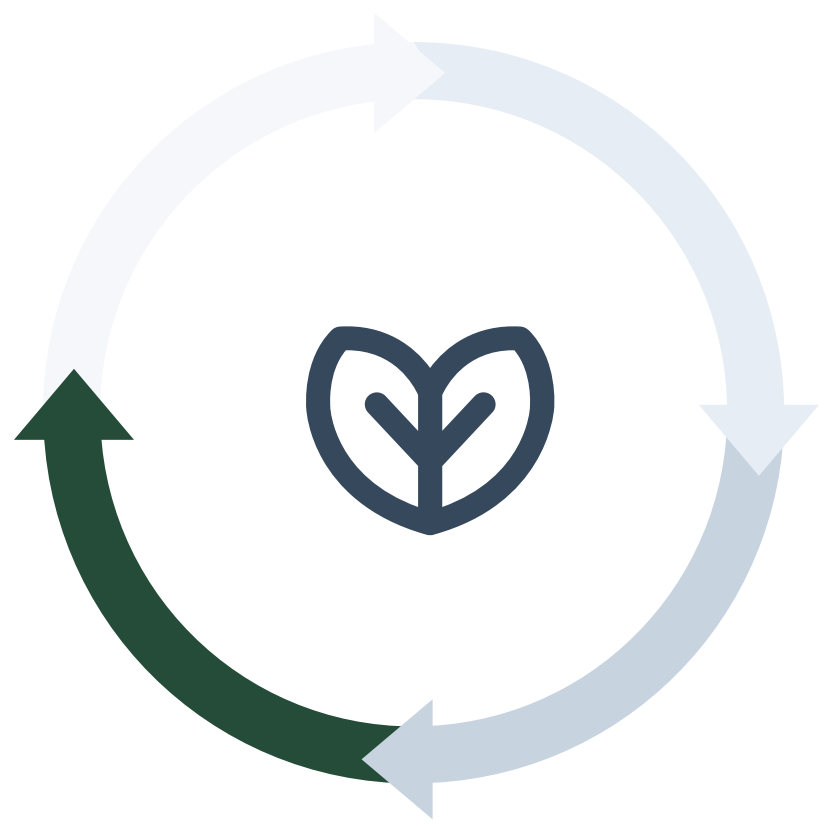
## Stage 3: Delivery

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Depending on the treatment plan, care delivery may involve providing guidance on diet and lifestyle, requesting more lab tests, recommending dietary supplements, or prescribing pharmaceuticals if necessary.

With Fullscript, you can streamline your approach by sending online supplement plans directly to your patients. These plans feature clear instructions,

customized dosages, educational handouts, and additional savings to boost adherence. Soon, you'll also be able to include lab requisitions and diagnostic kits. Fullscript handles fulfillment and customer support, ensuring a seamless process that adapts to your patients' needs and enhances their engagement in their wellness journey.



## Stage 4: Maintenance

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Finally, treatment maintenance ensures that progress is maintained over time. It involves continuous monitoring and ongoing support to keep patients committed to their treatment plans and wellness journeys.

This maintenance phase is vital for adjusting treatments and reinforcing healthy habits for long-term change. It restarts the care cycle by continuously

collecting data to refine and inform future care.

Fullscript supports this loop with adherence tools that simplify following treatment plans. Dose and refill reminders, along with Autoship, ensure patients consistently receive and take their supplements as prescribed, overcoming barriers to adherence and streamlining their healthcare experience.

