**Subject:** Get a [Insert your Autoship discount percentage here]% discount on all Autoship orders!

Hello [Name],

I want to introduce you to an exciting new Fullscript feature! It’s called **Autoship & Save**, part of Fullscript’s convenient, automated refill program.

**With Autoship & Save, you’ll now save on orders placed with Autoship.**

**What is Autoship?** It’s a set-it-and-forget way to stick with your supplement plan, and [it’s very easy to set up](https://support.fullscript.com/hc/en-us/articles/360025815852)! You can even schedule products on Autoship from a product page in the catalog or from your cart.

Already have products added to Autoship? Then there’s no need to change a thing. Your new Autoship discount will be applied to subsequent shipments of the same products.

If you have any questions, don’t hesitate to let me know. I’ve also attached some patient FAQs.

Best regards,

[Your Name]